



# JOURNEYS IN FILM™

educating for global understanding

To Whom It May Concern:

Journeys in Film is a leader in creating standards-based lesson plans for award-winning international feature and documentary films and series. The use of carefully-selected, age appropriate, and thought-provoking media can be an important tool in helping teachers to meet today's education standards while opening students' eyes to the world around them.

We have identified *From the Cotton Fields to the White House* as a documentary film that would be of interest to educators, especially with a curriculum guide created to pair with the film.

Regarding this documentary about the life and work of Dr. Joycelyn Elders, including her extraordinary journey to become the first Black woman Surgeon General of the United States, we see opportunities for lessons in history, STEM, career pathways, and other content areas. Lessons are developed by classroom teachers who understand the requirements of their discipline and optimum student engagement.

At Journeys in Film, we are committed to interdisciplinary and our comprehensive educational resources reflect this commitment. Additionally, projects with JIF curriculum guides get the added benefit of JIF's extensive outreach efforts through our website, newsletter (40,000 educators), social media outreach, and partnerships with organizations like Share My Lesson (reaching 2 million U.S. educators).

We believe that helping youth develop a broad worldview and understanding should be a primary 21st century educational goal. Our educational system must employ instructional tools to meet the needs of the new millennium, integrate innovation and promote accountability in the areas of critical thinking, global competencies, STEM learning, career pathways, and more. Our curriculum materials and careful selection of media partners offers this, and *From the Cotton Fields to the White House* would be an important addition to our catalogue.

Sincerely,  
Jennifer Fischer  
Executive Director

## BOARD OF DIRECTORS

JOANNE STRAHL ASHE  
JULIE LEE  
ELIZABETH GIFFORD

## NATIONAL ADVISORY BOARD

BROOKE ADAMS  
SHARON BIALY  
TED DANSON  
GARY FOSTER  
SCOTT FRANK  
Professor HENRY LOUIS GATES JR.  
ROSABETH MOSS KANTER  
ALEXI ASHE MEYERS  
LIAM NEESON  
WILLIAM NIX  
TONY SHALHOUB  
MARY STEENBURGEN  
WALTER TELLER  
LOUNG UNG  
KRISTEN WIIG  
PIPER HENDRIX

## IN MEMORIUM

HAROLD RAMIS  
JILL ISCOL